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COLLECTION

2024SS

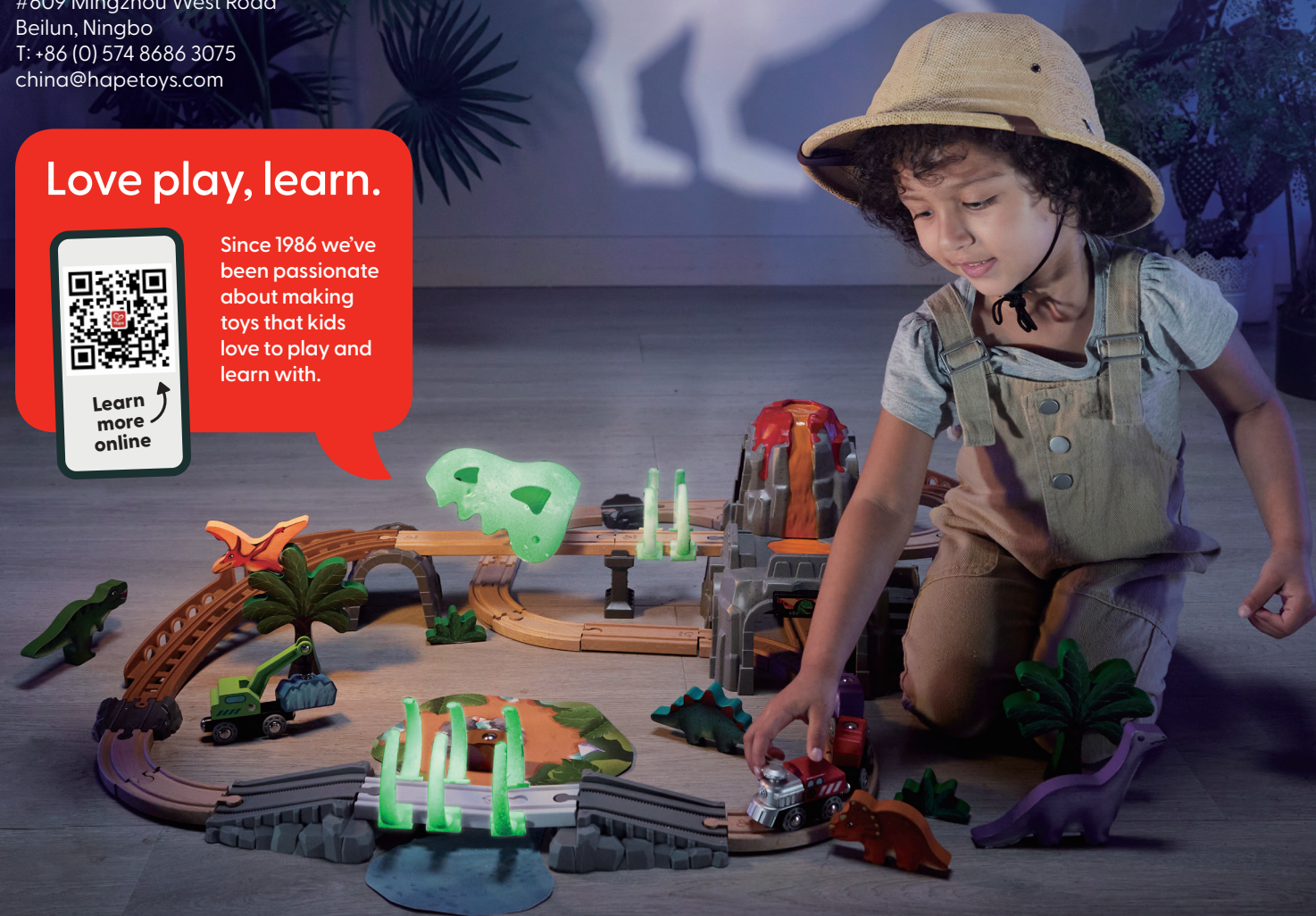


Love play, learn.



Learn
more
online

Since 1986 we've
been passionate
about making
toys that kids
love to play and
learn with.



Love play, learn.



Baby & Infant toys

Our baby and infant toys provide multi-sensory exploration for young children to begin learning and self-discovery during that important first year. Babies explore with their mouths as well as their hands with our varied range. Plus our chosen materials and finishes include wood and textiles which are 100% child-friendly.



- Scanner “rings up” a food item for check out with phrases, melodies, sounds, and lights.
- 16 ultra-responsive, Magic Touch™ buttons respond to baby’s slightest touch.
- Cha-ching! Insert the 3 coins to pay via cash.
- Put it on my card! Swipe the card to pay via credit.



800914

Magic Touch Cash Register™ Pretend to Check Out Toy

AGE: 9M-4Y / PCS: 7 / MC: 6

PACKAGE: 30 x 24 x 21 cm

PRODUCT: 22 x 16.5 x 19.7 cm



E0124

Happy Hatchlings Wobble Rattles

AGE: 0-24M / PCS: 3 / MC: 24

PACKAGE: 24 x 12 x 6 cm

PRODUCT: 5.2 x 6.5 x 5.2 cm



800912

Magic Touch Kitchen™ Pretend to Cook Toy

AGE: 9M-4Y / PCS: 6 / MC: 6

PACKAGE: 36.5 x 24 x 18.5 cm

PRODUCT: 27.5 x 23.9 x 17.5 cm



800913

Magic Touch Shopping Basket™ Pretend to Shop Toy

AGE: 9M-4Y / PCS: 5 / MC: 6

PACKAGE: 29 x 24 x 21 cm

PRODUCT: 26.7 x 13.6 x 20 cm





Toddler Toys

Between ages 1 and 3, toddlers rapidly develop their fine and gross muscle groups and cognitive and social skills. As children learn through play, it's important their toys are educational and equally fun, hence why our toddler range is filled with bright colours, chunky shapes, and exciting sound effects.



A wooden house-shaped toy with a blue roof and orange door. It features various animal-shaped cutouts (bear, rabbit, owl) and a circular window. Two circular insets show the sorting process: one with a hand placing a yellow block into a hole, and another showing a hand turning a dial to match a block's shape.

E0515
 Critter House Shape Sorter
AGE: 2-4Y / PCS: 9 / MC: 8
 PACKAGE: 20 x 24 x 15 cm
 PRODUCT: 16 x 18 x 14 cm

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A child is playing with a colorful wooden stacking toy that has a wobble base. The toy has a central column with a dial and several colored blocks (red, green, blue, yellow) that can be stacked on top. A circular inset shows a close-up of the dial and the blocks.

E0514
 Wobble Wonder Stacker
AGE: 1-3Y / PCS: 5 / MC: 8
 PACKAGE: 9 x 15 x 9 cm
 PRODUCT: 8.3 x 11.3 x 8.3 cm

619434781045446



A child is playing with a wooden ball run toy. The toy has a red slide and a xylophone. A yellow ball is rolling down the slide. The child is sitting on the floor and playing with the xylophone.

E0512
 Melody Mansion Ball Run
AGE: 1-3Y / PCS: 6 / MC: 4
 PACKAGE: 30 x 36 x 17.3 cm
 PRODUCT: 29.4 x 35 x 16.8 cm

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A wooden shape sorter toy with a hexagonal base and a central column. It has several colored blocks (red, green, blue, yellow) that can be stacked on top. A circular inset shows a close-up of the dial and the blocks.

E0516
 Wooden Wonder Shape Sorter
AGE: 1-3Y / PCS: 7 / MC: 8
 PACKAGE: 20 x 18 x 13 cm
 PRODUCT: 17 x 15.3 x 12.2 cm

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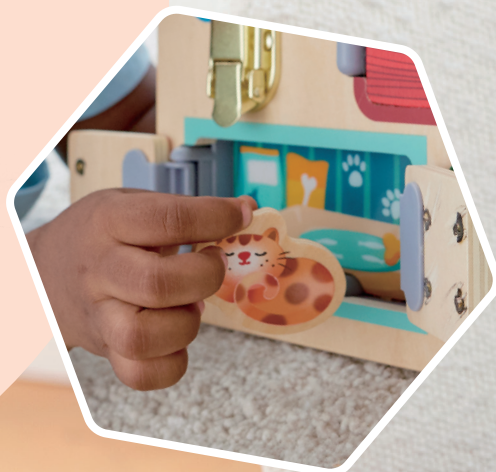


A set of colorful wooden stacking blocks shaped like nature scenes (mountains, trees, animals). The blocks are arranged in a row, showing different shapes and colors (blue, green, yellow, orange, purple).

E0499
 Nature Scene Stacking Blocks
AGE: 2-6Y / PCS: 22 / MC: 6
 PACKAGE: 26 x 24 x 4 cm
 PRODUCT: 24.5 x 21.7 x 3 cm

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E1111
Lock & Learn Playboard
AGE: 3-6Y / PCS: 2 / MC: 8
PACKAGE: 30 x 29.5 x 5 cm
PRODUCT: 30 x 29.5 x 3 cm



Inspiring Education

When children learn, they do so through curiosity, experimentation and discovery. Our educational toys have something to interest and intrigue every child's ability and age. They're the perfect tool to begin your child's journey into the world of Science, Technology, Engineering, Art and Maths.



761802

Count and Play Tow Truck

AGE: 18M-5Y / PCS: 114 / MC: 4

PACKAGE: 38.5 x 24 x 17 cm

PRODUCT: 38.5 x 24 x 17 cm



Construction Toys

Construction toys are a “must-have” for all children - even adults can join in as they're made for families to play together. They help cultivate a sense of space alongside endless creativity and imagination. These toys also promote STEAM (Science, Technology, English, Art and Maths) development through toys like Quadrilla, Junior Inventor, Polym and Flexistix.



**GREEN
PLANET**
EXPLORERS

MIN
80%
RENEWABLE
materials

made with
BAMBOO
FSC

made with
**PLANT
PLASTIC**

Green Planet Explorers

The Green Planet Explorers were created to make sustainability accessible, child-friendly and most importantly, fun. These sets teach children how to care about the environment through play. Children will learn to look after our planet not only for themselves but also for generations to come.



E3422
Solar Offroad Adventures

AGE: 3-8Y / PCS: 11 / MC: 8

PACKAGE: 20 x 24 x 12 cm

PRODUCT: 33 x 12 x 17 cm



E3423
Milo & Melody

AGE: 3-8Y / PCS: 11 / MC: 24

PACKAGE: 15 x 12 x 4 cm

PRODUCT: 9 x 6 x 5 cm



E3424
Sam & Pam

AGE: 3-8Y / PCS: 9 / MC: 24

PACKAGE: 15 x 12 x 4 cm

PRODUCT: 10 x 6 x 3 cm



E3425
Kayl & Wai

AGE: 3-8Y / PCS: 11 / MC: 24

PACKAGE: 15 x 12 x 4 cm

PRODUCT: 12 x 6 x 8 cm





Hape Universe

E3476
Kitty Haven Playset
AGE: 3-10Y / PCS: 16 / MC: 12
PACKAGE: 20 x 14.5 x 8 cm
PRODUCT: 13.5 x 14 x 7.1 cm



The Hape Universe is made up of toys with which children can play and live out a smaller version of our world. Through their imagination and creativity, they can explore and problem-solve with intricate figurines, functional and equipment-filled vehicles, and play sets full of accessories so children can be fully immersed in free play.



Hape World

A toy loved by generations, railways are classic wooden toys that will last for years. With their endless combinations of tracks and trains, children will love using them to role-play with family and friends. From problem-solving to teamwork to fine motor skills, toy trains are brilliant for children's development.



E3795
Dino Railway Adventure Set
AGE: 3-8Y / PCS: 61 / MC: 2
PACKAGE: 48 x 36 x 15 cm
PRODUCT: 86 x 21.9 x 78.5 cm



LIGHT

Dark



GLOW
★ IN THE DARK ★



E3761
Crank-Powered Engine
AGE: 3-8Y / PCS: 2 / MC: 24
PACKAGE: 18 x 10 x 5 cm
PRODUCT: 11.5 x 5 x 3.8 cm





Pretend Play

Our Pretend Play toys are precisely designed to simulate real-life situations. Here children can play different roles, experience careers and create their own adventures in their imaginary worlds. By engaging in these scenarios, children can develop their imagination and creative thinking, whilst learning social and emotional skills which build confidence when playing these different roles.



E3215
Ding & Pop-up Toaster
AGE: 2-8Y / PCS: 15 / MC: 6
PACKAGE: 30 x 24 x 12 cm



E3060
Super Stylish Hair Salon Set
AGE: 3-8Y / PCS: 15 / MC: 6
PACKAGE: 30 x 24 x 6 cm



E3214
Sizzling Griddle & Grill BBQ
AGE: 2-8Y / PCS: 24 / MC: 4
PACKAGE: 36 x 24 x 9 cm
PRODUCT: 44 x 20.4 x 8.8 cm



E3216
Modern Smart-Kitchen
AGE: 3-8Y / PCS: 11 / MC: 1
PACKAGE: 62 x 42 x 15 cm
PRODUCT: 60 x 91.8 x 30 cm





Outdoor Activities

The Outdoor range helps to boost the development of socialisation, problem-solving, and critical and creative thinking skills all whilst enjoying the great outdoors. Children's natural curiosity, love of discovery, and enthusiasm, encourages learning through all of their senses whilst exploring the world hands-on.



E4101
UFO Sand & Water Toy
AGE: 18M-12Y / PCS: 1 / MC: 24
PACKAGE: 27 x 27 x 7.5 cm
PRODUCT: 27 x 27 x 7.5 cm



E4102
Space Cruiser Sand & Water Toy
AGE: 18M-12Y / PCS: 1 / MC: 24
PACKAGE: 27.6 x 25.6 x 6.1 cm
PRODUCT: 27.6 x 25.6 x 6.1 cm



E4103
Starship Sand & Water Toy
AGE: 18M-12Y / PCS: 1 / MC: 24
PACKAGE: 23.7 x 23.4 x 6.1 cm
PRODUCT: 23.7 x 23.4 x 6.1 cm



E4104
Jet Plane Sand & Water Toy
AGE: 18M-12Y / PCS: 1 / MC: 24
PACKAGE: 22.6 x 17.9 x 7.1 cm
PRODUCT: 22.6 x 17.9 x 7.1 cm



E4105
Space Rocket Sand & Water Toy
AGE: 18M-12Y / PCS: 1 / MC: 48
PACKAGE: 8.3 x 16 x 8.5 cm
PRODUCT: 8.3 x 16 x 8.5 cm



E4100
Space Explorer Sand Ship Set
AGE: 18M-12Y / PCS: 6 / MC: 24
PACKAGE: 29 x 29 x 12 cm
PRODUCT: 29 x 29 x 12 cm



E4099
Monster Movers Duo
AGE: 18M-12Y / PCS: 2 / MC: 12
PACKAGE: 24.2 x 12.2 x 21.2 cm
PRODUCT: 24.2 x 12.2 x 21.2 cm

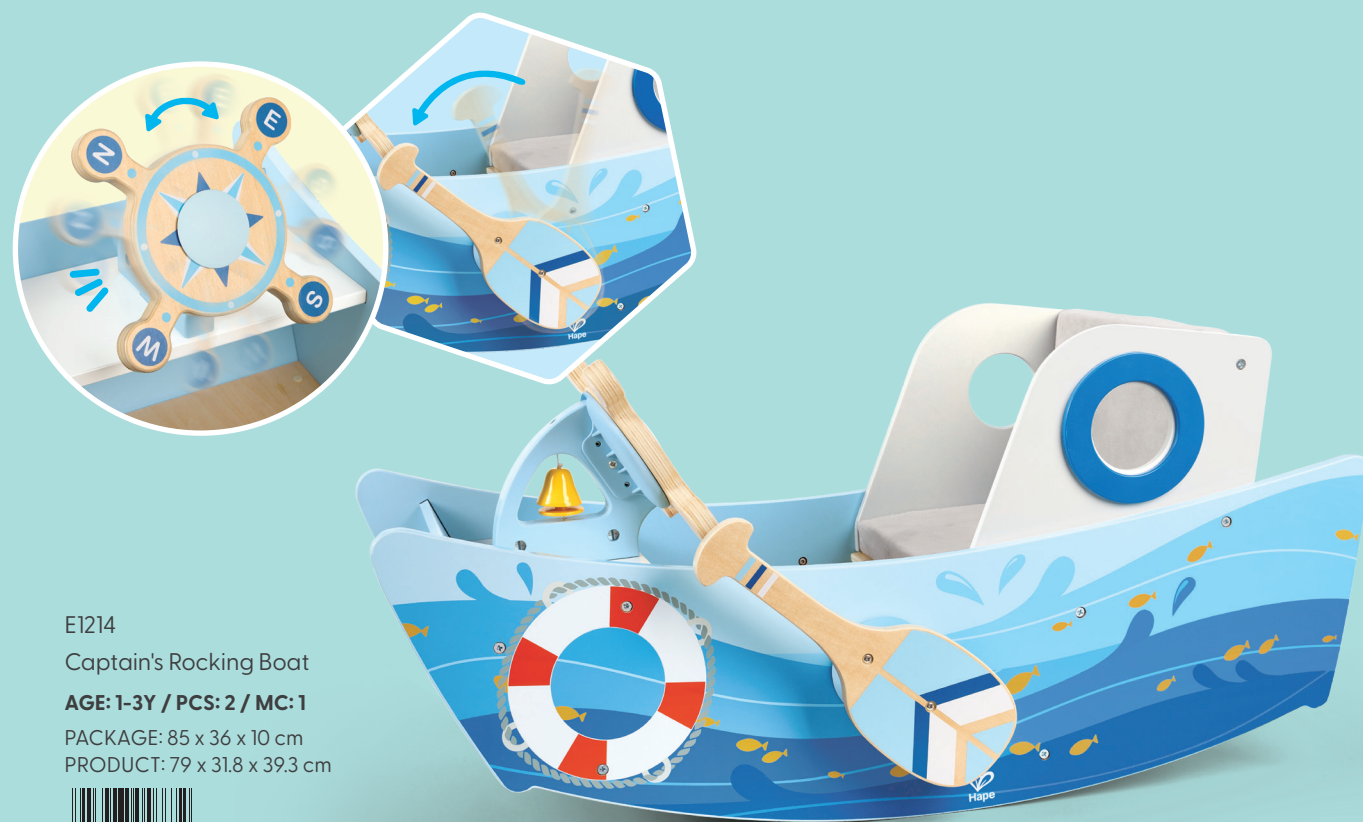


E4098
Mighty Dump Truck
AGE: 18M-12Y / PCS: 1 / MC: 12
PACKAGE: 24.2 x 12.2 x 15.9 cm
PRODUCT: 24.2 x 12.2 x 15.9 cm





E1213
2-in-1 Swan Seat
AGE: 6M-3Y / PCS: 12 / MC: 1
PACKAGE: 85 x 54 x 12 cm
PRODUCT: 82.5 x 38.4 x 50.5 cm



E1214
Captain's Rocking Boat
AGE: 1-3Y / PCS: 2 / MC: 1
PACKAGE: 85 x 36 x 10 cm
PRODUCT: 79 x 31.8 x 39.3 cm



E1211
Sports Rider Glare Goggles
AGE: 3-6Y / PCS: 1 / MC: 27
PACKAGE: 19 x 12 x 9 cm
PRODUCT: 18 x 8.5 x 9 cm



Tricot Size (cm)	L	XL
Bust	68	71.5
Sleeve	47.5	50.5
Front	34.5	36
Back	45.5	48.5
Trouser Size (cm)	L	XL
Waist	44	45
Outside Length	60	65
Inner Length	45	48.5

E1218
Junior Off-Road Gear - L
AGE: 3-5Y / PCS: 2 / MC: 12
PACKAGE: 26 x 30 x 5 cm



E1217
Junior Off-Road Gear - XL
AGE: 5-7Y / PCS: 2 / MC: 12
PACKAGE: 26 x 30 x 5 cm





Puzzles & Games

Puzzles and Games are stimulating for every age, whether they're simple or more complicated, our range hits every mark. Both puzzles and games help develop coordination, concentration and logical thinking whilst improving children's fine motor skills, vocabulary and knowledge.



E1647
Jungle Friends Puzzle
AGE: 18-36M / PCS: 40 / MC: 6
PACKAGE: 36 x 18 x 6 cm



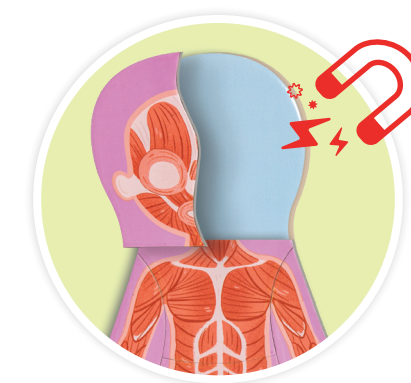
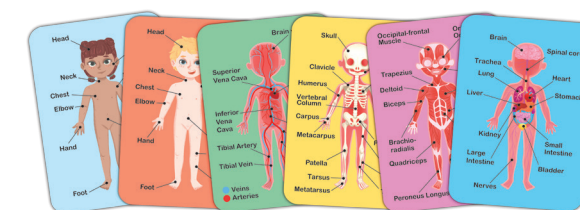
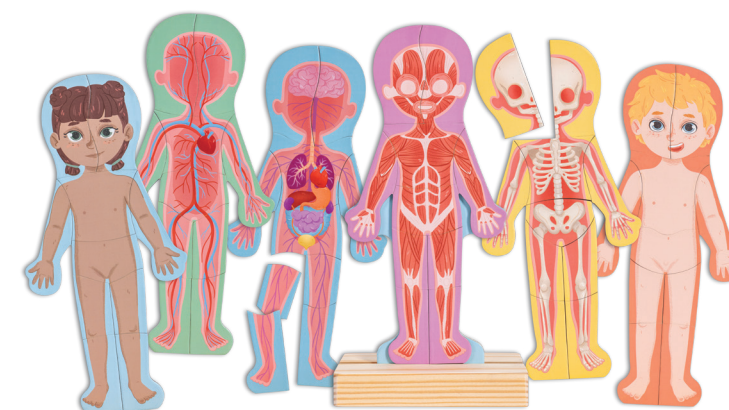
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E1648
Farmyard Friends Puzzle
AGE: 18-36M / PCS: 40 / MC: 6
PACKAGE: 36 x 18 x 6 cm



6 943478 1047006



E1652
Human Body Magnetic Puzzle
AGE: 3-6Y / PCS: 68 / MC: 6
PACKAGE: 29 x 18 x 4 cm



6 943478 1047044



E1650
Woodland Friends Puzzle
AGE: 18-36M / PCS: 40 / MC: 6
PACKAGE: 36 x 18 x 6 cm



6 943478 1047020



E1649
Wheels & Wonders Puzzle
AGE: 18-36M / PCS: 60 / MC: 6
PACKAGE: 36 x 18 x 6 cm



6 943478 1047013



E1651
Dress-Up Magnetic Puzzle
AGE: 3-6Y / PCS: 66 / MC: 6
PACKAGE: 30.5 x 24 x 4 cm



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E1104
Save the Seas
A 2-in-1 magnetic fishing game
AGE: 2-4Y / PCS: 24 / MC: 12
PACKAGE: 22 x 12.3 x 22 cm
PRODUCT: 22 x 12.3 x 22 cm



E1105
The Hungry Journey
A memory game with Frosty the Polar Bear
AGE: 3-6Y / PCS: 22 / MC: 40
PACKAGE: 15 x 15.3 x 3 cm
PRODUCT: 20 x 20 x 0.2 cm



E1103
Tasty Treats
A yummy 2-in-1 bakery board game
AGE: 3-6Y / PCS: 116 / MC: 20
PACKAGE: 30 x 18 x 4.5 cm



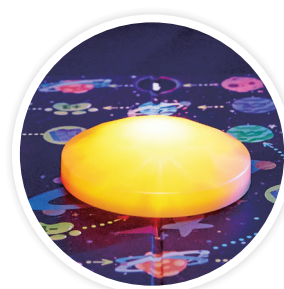
E1108
Magic Mayhem
Be the last wizard standing
AGE: 3-6Y / PCS: 48 / MC: 20
PACKAGE: 30.2 x 18 x 3 cm
PRODUCT: 28 x 28 x 0.2 cm



E1107
Woolly Warriors
Save sheep with strategy
AGE: 5-9Y / PCS: 18 / MC: 10
PACKAGE: 30 x 30 x 3 cm
PRODUCT: 28 x 28 x 0.3 cm



E1110
Star Seekers
An intergalactic race for star power
AGE: 4-7Y / PCS: 24 / MC: 10
PACKAGE: 30 x 30 x 4.5 cm
PRODUCT: 40 x 28 x 0.2 cm



E1106
Planetary Pursuit
Hide & Seek on a spinning board
AGE: 4-7Y / PCS: 27 / MC: 10
PACKAGE: 30 x 30 x 4.5 cm
PRODUCT: 28 x 28 x 0.3 cm





Arts & Crafts

Our crafting range is designed to encourage creative thinking whilst helping your mini artist learn everything from colours, shapes and patterns to letters, numbers and symbols.



Accessories included



E2010
Outdoor Art Easel
AGE: 3-6Y / PCS: 8 / MC: 1
PACKAGE: 118 x 65 x 12 cm



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Accessories included



E2009
Portable Bamboo Easel
AGE: 4-12Y / PCS: 16 / MC: 4
PACKAGE: 26 x 48 x 7 cm
PRODUCT: 50 x 108 x 52 cm



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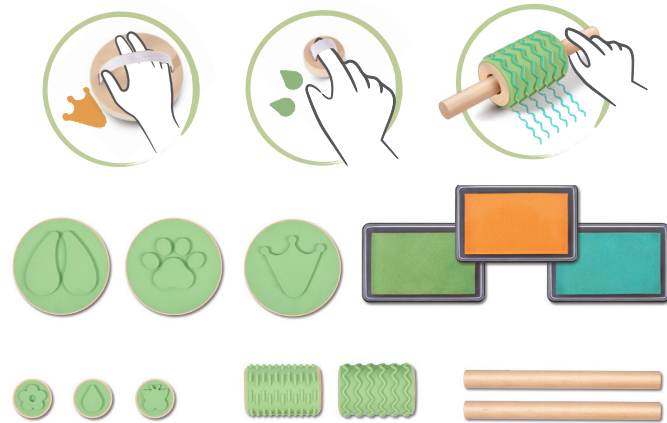




E2013
Art Palette and Brush Kit
AGE: 3-6Y / PCS: 7 / MC: 6
PACKAGE: 20 x 24 x 3 cm



E2015
XL Art Paper Roll
AGE: 2-12Y / PCS: 1 / MC: 12
PACKAGE: 6.5 x 60 x 6.5 cm
PRODUCT: 60 x 6.5 x 6 cm



E2012
Nature Wonders Stamps
AGE: 3-6Y / PCS: 13 / MC: 6
PACKAGE: 24 x 24 x 4 cm



E2014
Colour Me Art Apron
AGE: 3-6Y / PCS: 7 / MC: 24
PACKAGE: 20 x 12 x 3 cm
PRODUCT: 54 x 44 x 0.1 cm



E2011
Colour & Shapes Art
AGE: 3-8Y / PCS: 179 / MC: 6
PACKAGE: 24 x 24 x 4 cm



E2006
Magnetic Alphabet
AGE: 2-6Y / PCS: 54 / MC: 6
PACKAGE: 24 x 24 x 4 cm



E2007
Magnetic Numbers
AGE: 2-6Y / PCS: 52 / MC: 6
PACKAGE: 24 x 24 x 4 cm



E2008
Magnetic Vehicles Set
AGE: 2-6Y / PCS: 30 / MC: 6
PACKAGE: 24 x 24 x 4 cm

